# Virtual Launch Party Agenda By NSD Lily Gauthreaux

#### Step 1:

ROLL call and WELCOME!!!!

Comment for entries to win some GOODIES!!!!

Haley will be stalking the comments and keeping track of entries!

## \*Haley share what we are giving away tonight!\*

My name is Latrice and I am Haleys MK grandma lol

We are SO excited to officially LAUNCH her MK biz!!!!!!!!!

## \*ribbon cutting\*

#1 I want to say THANK YOU for being on tonight, for being present, for participating and for being such an amazing support to Haley

I also want to make it SUPER clear that everything that happens tonight directly supports Haley and her business! I am here to train her and help her but all sales, appointment etc go to HER!

## Haley why don't you tell everyone why you are excited for your biz?!

Friends and fam, comment below WHY you KNOW Haley is gong to be an incredible success in MK!

Some days are amazing and easy and some days will be tough and these words will carry her through!

## Step 2:

## Agenda!

Tell you a bit about MK as a company \*what is your experience w MK?! Comment below!\*

Tell you about our favorite products

\*Haley post flier about helping with training by booking a virtual appt\*

Play a game for giveaways

Give you opportunities to support Haley

Close= and let you get back to your fams!!

Sound good?!

## Step 3:

About MK

\*Comment with something new you learned or didn't know before\*

# Step 4:

**Product Spotlights** 

\*Haley show/demo product as I talk about them\*

Encourage people to take notes and write down what stands out etc

Comment with your FAVORITES, or what stands out!

Comment with the product name and SOLD if you have to have it!

#### Explain virtual appts

Miracle Set \*this is what you try at your virtual appt\*

Repair Set

ClearProof

Naturally Line: nourishing oil demo

Charcoal Mask: demo

Satin Lips: demo

Satin Hands

Makeup

CC cream

Microderm

Skinvigorate Brush

Hydrogel eye patches

## Step 5:

What did you think?!
Are you SO excited to have this product in your life?!

Lets play a game for some additional giveaways!!!

I am going to take a few minutes and share my MK story with you. I want to do this so you feel confident about who is. mentoring Haley!

Also in this uncertain climate, you may be looking a new opportunity!

While I share, please comment with QUESTIONS! Every question is a ticket

Haley is keeping track of who has earned tickets indwell be doing the giveaways within 24 hours!

So....knowing that Haley is starting this new journey, what questions do you have? Either curious for HER or curious for YOU? What questions do you have as far as starting and running a MK business.

You can ask how we make \$, how much time is involved etc.

Here is a bit about my story while you type your questions....

\*answer questions\*

Does anyone have any other questions before we move on?!

## Step 6:

CLOSE.

Table close/closet close.

Share specials.

Let people know to comment on the help w my training training post.

Post the closing fliers and catalog
Post the sales ticket flier

Encourage people to comment on the sales ticket post. Let them know we will be contacting them to get feedback!

Thank everyone-remind them to comment for entries! And raffles will be done soon!

And GOODNIGHT!