

Pink Boot Camp 1

Checklist #1:

Complete all 7 steps and win the audio "Long Term Success by Linda Toupin"

1

Start your 21-Day Glow & Tell Challenge – Use any 4-piece MK skin care line every day morning and night for 21 days. See enclosed sheet for more details.

2

Fill out "Success = Your Personal Use" form and give Latrice a list of what you want to include in your first order or take these items off your shelf. Write a sales ticket to you for 50% off plus tax and pay your business account!

3

Get Connected! Communication is critical!

- Request membership in Dynamic Diamonds facebook groups. Change your settings so you get notifications whenever there is a new post.
- Download Voxer Walkie-Talkie app. Send Latrice a voxer message (Irichi495) & she will add you to the unit group.
- Create a MK-only email address if you want to keep MK emails separate from personal ones or you don't use email a lot and want to start fresh! Email this to Latrice at lamari80@gmail.com if you want it updated for unit communication.
- www.marykayintouch.com – Do you have your consultant ID#? Set up your password and log on for the first time!
- Set up your MK Personal Website on www.marykayintouch.com under Business Tools – Personal Website Manager.
- Download the free Venmo app and when you open your FREE business checking account, link it to the app.
- Add Latrice's contact information to your cell phone and email. 708-260-8885 lamari80@gmail.com

4

Watch all audios and videos on Pink Boot Camp 1 on our www.latricerichie.com.

5

After listening to the Pink Boot Camp video on a 6 Most Important Things list, make one at night before you go to sleep 3 x's this week.

6

After listening to the Pink Boot Camp audio on Weekly Plan Sheets, fill one out and send a picture of it to Latrice.

7

Watch the Business Debut Video under Pink Boot Camp 1) and if you are starting your business with product on hand, print the business debut packet and set a date for your debut with your recruiter and sales director.

When you've finished all 7 steps, go to OUR WEBSITE, New Consultants, Prize Redemption to redeem your prize.

The Mary Kay Career Path

National Sales Director



Ind. Elite Executive Senior
Sales Director



Ind. Executive Senior
Sales Director



Ind. Future Exec. Senior
Sales Director



Ind. Senior Sales Director



Ind. Sales Director



DIQ

(director in qualification)



Team Leader/ On Target Car



Red Jacket



Senior Consultant



Consultant



Your Journey Begins Here

Keys to Success in Mary Kay

Pink Boot Camp
Pearl Girl Program
Power Start
Book 10 by the 5th
Power Program
Star Consultant Program

Survival Kit

Voxer
Weekly Success Meetings
www.latricerichie.com
www.marykayintouch.com

Mary Kay Supply Stations

Fall Retreat - October
Chicagorama - January
Career Conference - March
Seminar - July

USE A 4-STEP SKIN CARE REGIMENT FOR 21 DAYS AND COMPLETE OUR

Glow & Tell Challenge

Contact your recruiter and ask her to help you choose the best four-piece skin care line for your skin type. Use this skin care regiment every day for 21 days, making any necessary adjustments to the formulas you are using. We want you to LOVE every part of your Mary Kay skin care routine so you can sell it with total integrity!



Success = Your Personal Use

As a BRAND NEW BEAUTY CONSULTANT you'll want to make sure that you are wearing 100% Mary Kay products from head to toe! If you're not wearing EVERY product in our Beauty Essentials Travel Roll Up, this is the perfect place to start!

By doing so, you will fall in love with every product and you will sell what you wear!

My Beauty Essentials: Travel Rollup:

POCKET #1

- Skin Care System + Eye Cream
- Timewise/Repair/Clearproof/Botanicals
- Microdermabrasion Set
- Serum+C/Tone Correcting Serum
- Targeted-Action Toning Lotion

POCKET #2

- Compact
- Eye & Cheek Colors
- Mascara
- Eye/Lip/Brow Liners
- Lipstick/Gloss
- Foundation Primer
- Foundation & Brush
- Concealer
- Mineral Powder
- Eye/Lip/Lash Primers

POCKET #3

- Oil-Free Eye Makeup Remover
- Charcoal Mask
- Moisture Renewing Gel Mask
- Repair Facial Peel
- Finishing Spray
- Biocellulose Masks

POCKET #4

- Satin Hands Set
- Satin Lips Set
- Skinvigorate Brush
- Soothing Eye Gel

ADDITIONAL ITEMS

- Brush Set
- Lash & Brow Building Serum
- Brush Cleaner
- Fragrance
- Pore-Purifying Serum
- Vitamin C Squares

Step #1: Toss out all other brands in your cosmetic and skin care wardrobe.

Step #2: Look at the products to the left and check off everything you currently have. Use a Look Book or www.marykay.com/ecatalog and go shopping for unchecked items.

Skin Care & Eye Cream:	Mascara:
Foundation & Powder Choices:	Brow Liner:
Concealer:	Cheek & Bronzing Colors:
Eye Colors: 1. 2. 3. 4. 5. 6.	Lipstick:
Eye Liner:	Lip Liner:
	Lip Gloss:
	Other Essentials:

Get Connected



CELL PHONE CONTACTS

Add Latrice's contact information to your cell phone. 708-260-8885
lamari80@gmail.com



PRIVATE FACEBOOK GROUPS

Request membership in Dynamic Diamonds MK facebook groups. Change your settings so you get notifications whenever there is a new post.



MK PERSONAL WEBSITE

Set up and customize your MK Personal Website on www.marykayintouch.com under Business Tools – Personal Website Manager.



MARYKAYINTOUCH.COM

Do you have your consultant ID#? Set up your password and log on to this website for consultants only! Use this site for training resources from MK corporate, consultant ordering and company updates!



VENMO

Download the free Venmo app and when you open your FREE business checking account, link it to the app. Use this for event registration, meeting fees, and even accepting payment from clients who use venmo.



EMAIL

Create a MK-only email address if you want to keep MK emails separate from personal ones or you don't use email a lot and want to start fresh! Email this to Latrice at lamari80@gmail.com if you want it updated for unit communication.



VOXER

Download Voxer Walkie-Talkie app. Send Latrice a voxer message (to lrichi495) & she will add you to the unit group.

COMMUNICATION
determines the healthiness
of all relationships. Use
these important
communication tools to
grow a strong
MK business.

**You've started a
brand new business.
Here's how to have a successful
Business Debut!**

Your Business Debut

Watch and re-watch the
Business Debut Video on
www.latricerichie.com under
Pink Boot Camp 1.

Choose
the date
for your debut after you place
your initial product order.

Invite
all the women you know
with skin (your contact list).

Go to www.latricerichie.com under
Pink Boot Camp 1 and click on
business Debut Packet. Read and
print all the sheets there about your
debut.

Order
debut invitations
from your director.

Call your recruiter or director
with any questions you may
have.